

PSYO 252-101: Introduction to Social Psychology
Tuesday 12:00-3:00 pm

Professor: Paul G. Davies (he/him/his)

Email: paul.g.davies@ubc.ca

Office Hours: Fridays 3:00-5:00 pm

To join Paul in his office hours please use the following url:

<https://ubc.zoom.us/j/62974160804?pwd=ZHZyWjNDYlBOaWlVUhzOHlvNFphdz09>

Meeting ID: 629 7416 0804

Passcode: 845622

Teaching Assistant: Nina Gregoire (she/her/hers)

Email: nina@alumni.ubc.ca

Office Hours: Tuesdays 12:00-3:00 pm

To join Nina in her office hours please use the following url:

<https://ubc.zoom.us/j/61790178005?pwd=cGpiTjRlCdhJNFJBc0dPbzRKb2g3dz09>

Meeting ID: 617 9017 8005

Passcode: 557076

During this pandemic, the shift to online learning has greatly altered teaching and learning at UBC, including changes to health and safety considerations. Keep in mind that some UBC courses might cover topics that are censored or considered illegal by some governments. This may include, but is not limited to, human rights, representative government, defamation, obscenity, gender or sexuality, and historical or current geopolitical controversies. If you are a student living abroad, you will be subject to the laws of your local jurisdiction, and your local authorities might limit your access to course material or take punitive action against you. UBC is strongly committed to academic freedom, but has no control over foreign authorities (please visit <http://www.calendar.ubc.ca/vancouver/index.cfm?tree=3,33,86,0> for an articulation of the values of the University conveyed in the Senate Statement on Academic Freedom). Thus, we recognize that students will have legitimate reason to exercise caution in studying certain subjects. If you have concerns regarding your personal situation, consider postponing taking a course with manifest risks, until you are back on campus or reach out to your academic advisor to find substitute courses. For further information and support, please visit: <http://academic.ubc.ca/support-resources/freedom-expression>

Given the size of this class, our technological constraints in terms of bandwidth, and the various time zones students may be connecting from, lectures will be **NOT** be delivered during the scheduled lecture time. Instead, lectures will be pre-recorded and available for student viewing via Canvas. The week's lecture will be uploaded to Canvas a minimum of three days prior to the scheduled class time. In order to engage with this course online, students are required to have a laptop or desktop computer and a stable Internet connection. A quiet space to view the recorded lectures and to write examinations is also highly recommended. On those weeks we do not have a

scheduled exam, during the scheduled class lecture time students will have the opportunity to meet and discuss course content with their Teaching Assistant Ms. Nina Gregoire. Students will be randomly divided into discussion groups and assigned to a one-hour timeslot during the scheduled class time. This will be your assigned timeslot for the term. Students will access the discussion group via Zoom. Attendance is not mandatory for these sessions but attending these sessions is encouraged. You will be able to see which group you are assigned to by going to the "People" tab on the left-hand side of our Canvas page. Once in the "People" section, if you click on the "Groups" tab, you will see the course groups and can click on each group to find your name and the assigned time to meet with your TA.

As per UBC policy, all examinations must be completed during the scheduled course time (i.e., Tuesdays from 12:00-3:00 PM PST). Out of fairness to all students, there are no exceptions to this policy. All examinations will be delivered on Canvas during the scheduled class time.

It is the responsibility of the student to ensure that any technical issues are reported to the instructor **immediately** at paul.g.davies@ubc.ca. **Please document the issue or technical concern via a screenshot.** The examinations in this course are all **open-book**, so you are permitted to access any of the course materials, including your notes, during the exam. You are **NOT** to use any search engines. You are also **NOT** to communicate with anyone about the exam during the schedule write time or after the examination – you are to work independently. If you violate these conditions, you have engaged in Academic Misconduct and will be subject to the consequences articulated in the Academic Integrity section.

It is the policy in this course that final grades will not be adjusted (through extra assignments or otherwise) in order to achieve a passing mark, higher letter grade, etc. In order to maintain fairness within this course, requests for additional assignments as well as requests to round-up or bump-up final grades will be denied.

Learning Outcomes

By the end of PSYO 252, students should be able to:

1. Demonstrate understanding of the key theories and constructs in social psychology
2. Examine the strengths and weaknesses of the numerous research designs and methodologies used in social psychology
3. Critically assess social-psychology findings as presented in the media and professional journals
4. Apply social-psychology principles to everyday life
5. Recognize the power of people's personal context in shaping their experiences.

Required Text

Social Psychology, by Kassin, Fein, & Markus 10th Edition. Please note, the 9th Edition will also be fine to use, just be careful regarding Figure and Table numbers presented during lecture because these have all changed with the new edition, but all tested material will be covered in both editions. Also, the electronic version of the text is fine too.

Course Overview

- 1) **Test #1, Feb 09th** (25% of grade). The exam will cover chapters 2, 3, 4, 9, 10, of the text and all of the related material from the corresponding lectures—including video clips.
- 2) **Test #2, March 16th** (25% of grade). The exam will cover chapters 5, 6, 7, & 8 of the text and all of the related material from the corresponding lectures—including video clips.
- 3) **Final (April 16th - April 29th)** (50% of grade). The final is cumulative covering chapters 2 - 14 and their corresponding lectures—including video clips.
- 4) **2% SONA Bonus**

Date	Lecture Topic	Class Reading
Tues Jan 12	Social Psych Introduction & Research Methods	Chapter 2
Tues Jan 19	Social Self & Self Presentation	Chapters 3
Tues Jan 26	Perceiving People	Chapter 4
Tues Feb 02	Attraction & Helping Others	Chapters 9 & 10
Tues Feb 09	First Test	Chapters 2,3,4,9,10
Tues Feb 16	Spring Break	Holiday
Tues Feb 23	Stereotypes, Prejudice, and Discrimination	Chapter 5
Tues Mar 02	Attitudes & Persuasion	Chapter 6
Tues Mar 09	Conformity & Group Processes	Chapters 7 & 8
Tues Mar 16	Second Test	Chapters 5, 6, 7, & 8
Tues Mar 23	Law	Chapter 12
Tues Mar 30	Aggression	Chapter 11
Tues Apr 06	Business	Chapter 13
Tues Apr 13	Well Being	Chapter 14

Percentage%	Letter Grade
90-100	A+
85-89	A
80-84	A-
76-79	B+
72-75	B
68-71	B-
64-67	C+
60-63	C
55-59	C-
50-54	D
0-49	F

Missed Exams

I do not permit students to miss exams. If you are legitimately unable to write an exam on a given date, you will be required to write a make-up exam. I do not permit students to change the weighting of exams; that is, for all students 25% of your final grade is determined by Midterm #1, 25% by Midterm #2, and 50% by the Final.

Final Examination

Finals period is April 16th through April 29th. Except in the case of examination clashes and hardships (three or more formal examinations scheduled within a 24-hour period) or unforeseen events, students will be permitted to apply for out-of-time final examinations only if they are representing the University, the province, or the country in a competition or performance; serving in the Canadian military; observing a religious rite; working to support themselves or their family; or caring for a family member. Unforeseen events include (but may not be limited to) the following: ill health or other personal challenges that arise during a term and changes in the requirements of an ongoing job. Further information on Academic Concessions can be found under Policies and Regulations in the *Okanagan Academic Calendar* <http://www.calendar.ubc.ca/okanagan/index.cfm?tree=3,48,0,0>. Out-of-time examination forms can be found at (<http://ikbsas.ok.ubc.ca/students/undergrad/forms.html>) and must be sent to the Dean's office.

Academic Integrity

The academic enterprise is founded on honesty, civility, and integrity. As members of this enterprise, all students are expected to know, understand, and follow the codes of conduct regarding academic integrity. At the most basic level, this means submitting only original work done by you and acknowledging all sources of information or ideas and attributing them to others as required. This also means you should not cheat, copy, or mislead others about what is your work. Violations of academic integrity (i.e., misconduct) lead to the breakdown of the academic enterprise, and therefore serious consequences arise and harsh sanctions are imposed. For example, incidences of plagiarism or cheating may result in a mark of zero on the assignment or exam and more serious consequences may apply if the matter is referred to the President's Advisory Committee on Student Discipline. Careful records are kept in order to monitor and prevent recurrences. A more detailed description of academic integrity, including the University's policies and procedures, may be found in the Academic Calendar at <http://okanagan.students.ubc.ca/calendar/index.cfm?tree=3,54,111,0>.

UBC Okanagan Disability Resource Centre

The Disability Resource Centre ensures educational equity for students with disabilities and chronic medical conditions. If you are disabled, have an injury or illness and require academic accommodations to meet the course objectives, please contact:

- Earllene Roberts (Diversity Advisor) at the Disability Resource Centre.
- 250.807.9263
- earllene.roberts@ubc.ca
- www.students.ok.ubc.ca/drc

Ombuds Office

The Ombuds Office offers independent, impartial, and confidential support to students in navigating UBC policies, processes, and resources, as well as guidance in resolving concerns related to fairness please contact:

- UBC Okanagan Ombuds Office
- ombuds.office.ok@ubc.ca
- www.ubcsuo.ca/services-ombudsperson

UBC Okanagan Equity and Inclusion Office

UBC Okanagan is a place where every student, staff and faculty member should be able to study and work in an environment that is free from discrimination and harassment. UBC prohibits discrimination and harassment on the basis of the following grounds: age, ancestry, colour, family status, marital status, physical or mental disability, place of origin, political belief, race, religion, sex, sexual orientation or unrelated criminal conviction. If you require assistance related to an issue of equity, discrimination or harassment, or to get involved in human rights work on campus, please contact:

The Equity and Inclusion Office.

- 250.807.9291
- equity.ubco@ubc.ca
- www.equity.ok.ubc.ca

Health & Wellness

At UBC Okanagan health services to students are provided by Health and Wellness. Nurses, physicians, and counsellors provide healthcare and counselling related to physical, emotional/mental, and sexual/reproductive health concerns. As well, health promotion, education and research activities are provided to the campus community. If you require assistance with your health, please contact Health and Wellness for more information or to book an appointment. www.students.ok.ubc.ca/health-wellness

Additional Resources

- *COVID-19*: <https://students.ok.ubc.ca/covid19/>
- *Sexual Violence and Prevention Office*: <https://svpro.ubc.ca>
- *The Aboriginal Programs and Services*: <https://students.ok.ubc.ca/aboriginal-students/>
- *International Programs and Services*: <https://students.ok.ubc.ca/international-students/>
- *The Pride Resource Centre*: <https://www.ubcsuo.ca/services-prc>

Research Activity (2% Bonus)

PSYO 252 offers 2% bonus credit from research activity. This requirement may be fulfilled either through direct participation in research through the SONA online volunteer subject pool (Option 1), by completing one written summary of a primary research article (Option 2), or by a combination of the two types of activities.

Research Participation (Option 1)

As a participant in one of numerous Psychology Department Subject Pool experiments posted at <http://ubco.sona-systems.com/>, you will obtain 0.5% credit for each 0.5 hour of participation at UBCO. Hence, participation requiring a 1-hour time commitment provides a credit of 1%, 1.5 hours provides a credit of 1.5%, and 2 hours provides a credit of 2.0%, etc.

Logging onto the SONA System

SONA is only open for those students who are registered in a psychology course offering SONA credit. Please only use the request account option if you have never used the SONA system before. If you have used the SONA system before, please use the most recent login information you remember to log in.

Missed Appointments & Penalties

Missed appointments (i.e., failure to cancel the appointment at least 3 hours prior to the session) will be tracked. The consequence will be that you will not receive credit for participation in the experiment and will lose the credit value of the study from possible marks associated with participation in research.

SONA Questions & Concerns

Please email psyc.ubco.research@ubc.ca with any questions or concerns that you may have regarding the SONA system, including unassigned bonus credits. Your professor does NOT have access to this information.

Research Summary Assignment (Option 2)

As an alternative to participating in a Psychology Subject Pool experiment, you may obtain subject pool credit by completing 1 library-writing project to a satisfactory level.

Important Requirements

1. This project consists of reading and summarizing (in written form) a recent, peer-reviewed, primary research article.
 - A “recent” article has been published within the past 12 months.
 - A “peer reviewed” article is one that has been reviewed by other scholars before it is accepted – for example, it **cannot** be a news item, an article from a popular magazine, a notice, or a letter to the editor.
 - A “primary” research article describes an experiment or study where data are collected by the authors. In other words, the article you choose to review **cannot** be a book review, literature review, or summary article.
2. You must choose an article published by one of the following agencies:
 - The American Psychological Society - *Psychological Science*, *Current Directions in Psychological Science*, *Psychological Science in the Public Interest*, or *Perspectives on Psychological Science*.

- The American Psychological Association - www.apa.org/journals/by_title.html has a full listing.
- The Canadian Psychological Association - *Canadian Psychology*, *Canadian Journal of Behavioural Science*, or *Canadian Journal of Experimental Psychology*.
- The Psychonomic Society - *Behavior Research Methods, Cognitive, Affective, & Behavioral Neuroscience*, *Learning & Behavior*, *Memory & Cognition*, *Perception & Psychophysics*, or *Psychonomic Bulletin & Review*.

3. Other Assignment Guidelines:

The summary should be about 300-500 words in length. The source must be cited and referenced in accordance with the *Publication Manual of the American Psychological Association* (6th ed.). The review will be graded on a pass – fail basis (2% or 0%). At least **14 days before the end of classes** each term, submit the following to the course instructor:

- the article summary
- a copy of the article
- a cover page that specifies your name, student number, email address, and word count of the summary.
- the course title and number

Submitting the assignment 14 days in advance is necessary to ensure that you have an opportunity to make corrections, if required. If you do not check your email frequently, provide a phone number on the cover page.